



World Art Therapy Festival

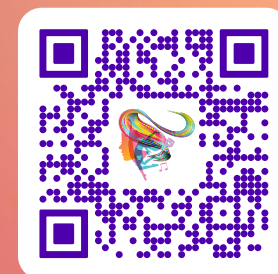
PRAGUE
26.-28. SEPTEMBER 2025



SPONSORSHIP BROCHURE

VISIT THE OFFICIAL WEBSITE
FOR MORE INFORMATION:
arttherapyfestival.org

SPONSORSHIP AND EXHIBITION:
lucie.senkova@c-in.eu





WELCOME

Dear Colleagues, Friends, and Art Therapy Enthusiasts,

It is my great pleasure to invite you to the **World Art Therapy Festival**, which will be held at Hotel Olšanka in Prague from **September 26th to 28th, 2025**. Organized by the **MAUT Association**, this exciting event offers a unique opportunity to connect with experts and like-minded individuals from across the globe, united by a shared passion for art therapy and its transformative potential.

Our aim is to create a space for growth, learning, and connection. We warmly welcome professionals from various fields, including art therapists, educators, psychologists, physiotherapists, doctors, and students, as well as members of the general public who are interested in art therapy, mental well-being, and a healthy lifestyle. Families are also encouraged to join, with activities designed to engage participants of all ages.

Throughout the festival, we will host a diverse range of activities, including workshops, panel discussions, lectures, and creative practice demonstrations. You can expect presentations on innovative approaches, clinical applications of art therapy, ethical considerations, and the integration of art therapy in different cultural contexts. There will be ample opportunities to form new connections, share knowledge, and collaborate on future projects.

This festival is not only about professional development; it's also a chance to rejuvenate, with creative spaces for relaxation and energy renewal in an environment designed to support mental well-being. Our accompanying cultural and artistic programs will provide moments of inspiration, with opportunities to engage with the local artistic scene and international trends.

I look forward to welcoming you to Prague and to this unforgettable celebration of creativity, healing, and connection.

Warm regards,
PaedDr. Marie Beníčková, Ph.D., DT
President, MAUT Association





MAIN TOPICS



Interpersonal Relationships and Communication



Self-Development, Self-Awareness & Self-Confidence



Stress, Burnout, Relaxation, and Releasing Tension



The Present Moment and Virtuality



Psychosomatics





RECOGNITION LEVEL

By reaching a certain level of investment through sponsorship items and/or workshop and/or exhibition, you will be acknowledged as a Gold, Silver or Bronze Partner accordingly and granted further benefits in addition to what is already included with your chosen items.

	GOLD	SILVER	BRONZE
Recognition as Gold/Silver/Bronze sponsor	yes	yes	yes
Complimentary registration	3	2	1
E-blast: Company logo and link on thank you email – send to all delegates before and after Festival	yes	yes	yes
Social media post (Facebook, Instagram)	2	1	no
Company profile on conference website	100 words	50 words	30 words
Advertisement in final e-program	full page	half page	no
Bag insert/e-insert	yes	yes	no
General benefits**	yes	yes	yes
Total investment required	€ > 3500*	€ > 2500*	€ > 1500*

*All prices shown are exclusive of VAT

** General benefits include:

- your company logo (hyperlink included) will be published on the official webpage
- company logo will be recognized as a Gold/Silver/Bronze sponsor in break slides in the Plenary room
- acknowledgement during opening and closing ceremonies
- partners can use the meeting logo for their own advertising after consulting with organizers



EXHIBITION

Table top 500 EUR

- Circa 3 sqm space
- 1 registration
- 1 table, 2 chairs
- Electricity supply
- Space for rollups behind table
- Company logo and link on the website as an Exhibitor

Exhibition space only 150 EUR / 1 sqm

- Exhibition space in the exhibition area, **min. 4 sqm**
- Company logo and link on the website as an Exhibitor
- 1 registration
- 1 conference bag per stand
- Electricity supply
- Cleaning of public areas and gangways

If you have not yet selected an option from our sponsorship brochure, we would be pleased to discuss a customized partnership tailored to your specific needs. For further information, please contact our Sponsorship Manager at: lucie.senkova@c-in.eu

We look forward to the opportunity of collaborating with you!

All prices shown are exclusive of VAT.



SESSION SLOT

500/1000/1500 EUR*

Unique opportunity to save your 30/60/90 min. spot in the World Art Therapy Festival programme. It is high visible and high impact activity that allows you to attract interested delegates and update them personally about your products, service or others.

It is one of the most popular opportunities for an open debate between you and other delegates.

	FRIDAY 09/26/2025	SATURDAY 09/27/2025	SUNDAY 09/28/2025
09:00–10:30	X	X	Parallel sessions
11:00–12:30	Parallel sessions	Parallel sessions	X
14:00–15:30	Parallel sessions	Parallel sessions	X

What is included:

- 1 full registration for World Art Therapy Festival
- Audio-visual equipment and on-site management
- Opportunity for flyer display in the exhibition area
- Session/presentation in the programme

*All prices shown are exclusive of VAT



PRESENTATION SLOT

1200 EUR*

Unique opportunity to save your 15 min. spot in the World Art Therapy Festival programme.
 This slot is during the Plenary Session.

	SATURDAY 09/27/2025	SUNDAY 09/28/2025
09:00–10:30	Plenary session	X
11:00–12:30	X	Plenary session

What is included:

- 1 full registration for World Art Therapy Festival
- Audio-visual equipment and on-site management
- Opportunity for flyer display in the exhibition area
- Session/presentation in the programme

*All prices shown are exclusive of VAT



COMMUNICATION OFFICIAL MATERIALS

Lanyards

700 EUR – *exclusive*

The Lanyards for all delegates will be branded with the sponsor's company logo together with the World Art Therapy Festival Logo.

Branded Bottles or Coffee Mugs

600 EUR

Company logo on bottles or coffee mugs and all delegates get this with the registration pack. Be eco-friendly to provide this item to delegate to enjoy their coffee.

Poster Session

Sponsor

300 EUR

Poster area belongs to one of the most visited attractions. Partner's name and logo will be attached on the frame of each poster board.

Conference bag

500 EUR – *exclusive*

Company logo will be printed on the bag in a prominent position together with World Art Therapy Festival logo (type, size, position and colour of bags will be at the organizer's discretion).

Notepad and pens

250 EUR

Sponsor will provide branded notepads and/or pens. These items will be provided to delegates at the registration desk.

Advert in final e-program

250 EUR

Company can place the advertisement in the final e-program, being the most read item by the conference delegates.

Bag insert

200 EUR

A double sided 1-page leaflet will be placed into delegates bags.

Banner

300 EUR

One roll-up banner in the exhibition area during the World Art Therapy Festival, at the visible place for delegates.



CATERING / SOCIAL EVENTS

Coffee breaks

500 EUR

Coffee breaks is a great opportunity to showcase your products/merchandise, place your pop-up banners (3 in total), put logo on coffee machines and distribute branded napkins (provided by sponsor) or leaflets in the coffee break area.

Lunch package

2 000 EUR – *exclusive*

Provide a lunch to all delegates (provided by organizer) and have an informal opportunity to meet the whole community. Sponsor logo will be displayed in the welcome reception area and mention as a Lunch Package sponsor during welcome ceremony and during invitation for a lunch in Plenary room. Place your pop-up banners (3 in total) in the lunch area.

Welcome drink

500 EUR

Recognition as a sponsor on the meeting website and in e-program. Acknowledged sponsors of the Welcome drink, opportunity to have pop-up banners (2-in total) in the welcome drink area.

Networking dinner

5 000 EUR

Recognition as a sponsor on the meeting website and in e-program. Acknowledged sponsors of the Networking dinner, opportunity to have pop-up banners (2-in total) in the Networking dinner. 2 dinner tickets included.



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